

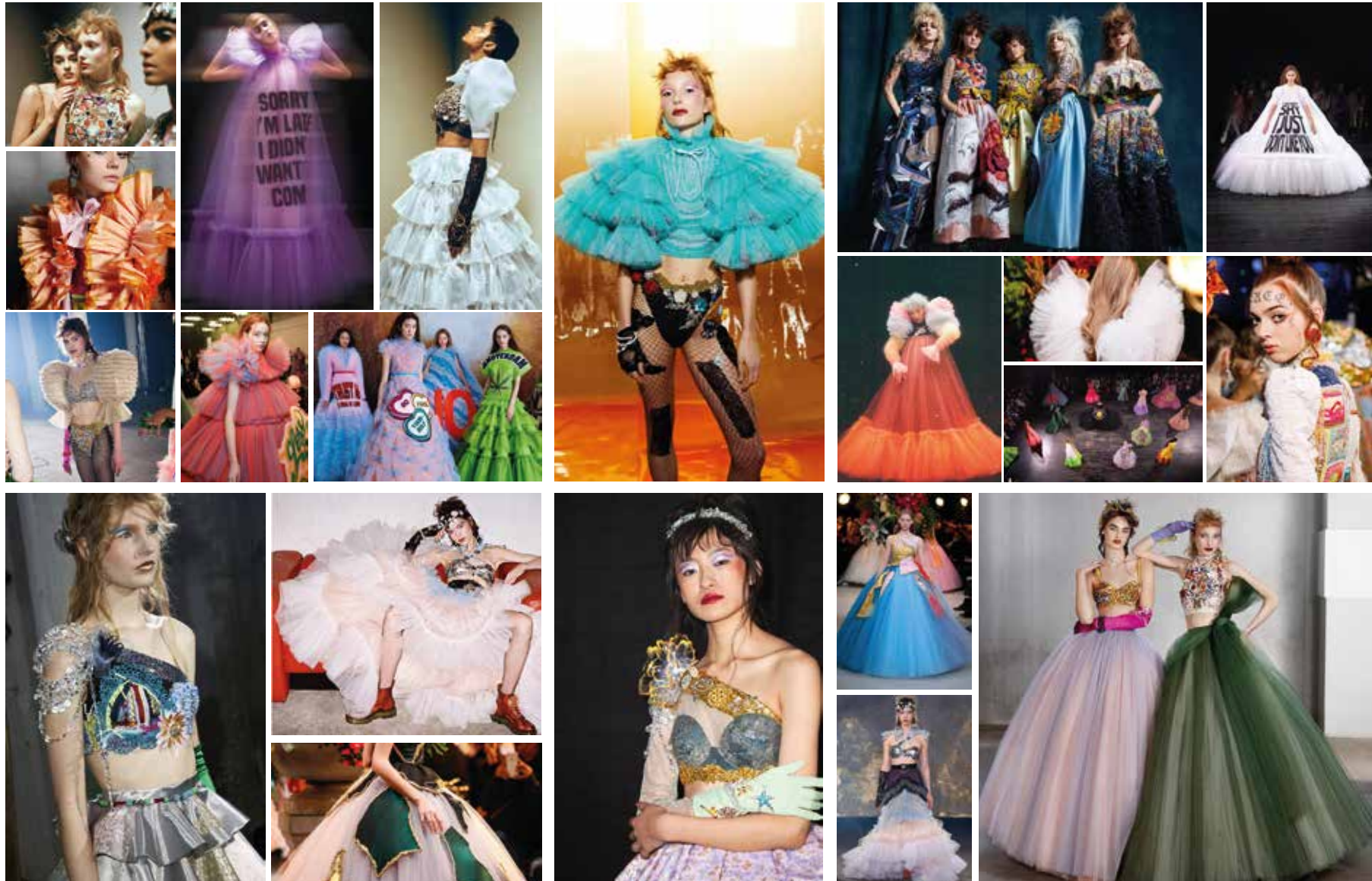


MANIC MANGO

THE DISCO DREAM

SS/22

VIKTOR & ROLF



PLAYFUL

CONTRASTS

ATTITUDE

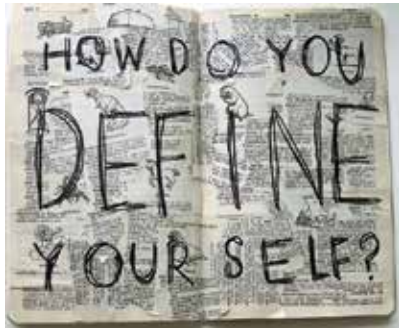
DRAMATIC

EXAGGERATED SILHOUETTES

PRETTY MEETS PUNK

EGOCENTRIC

TARGET GROUP



why not?

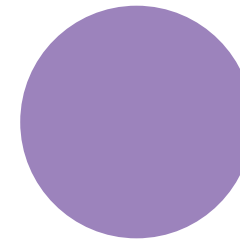


PHILOSOPHICAL CONTENT WITHIN SELF NORMATIVE BOUNDARY BREAKERS FRIENDS ARE FAMILY DRESS TO EXPRESS

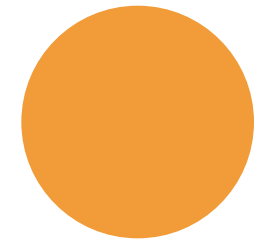
COLOR SCHEME SS/22

MANIC MANGO

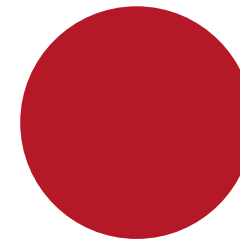
THE DISCO DREAM



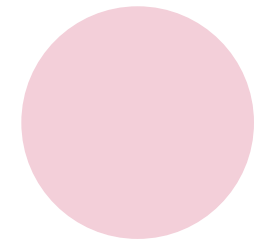
LILAC



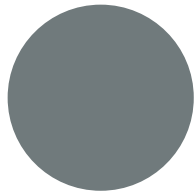
MANGO



LIPSTICK RED



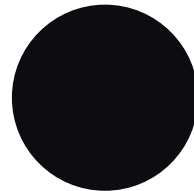
BABY PINK



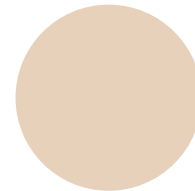
GREIGE BLUE TINT



BONE WHITE



NIGHT SKY



POWDER BEIGE

FABRIC SWATCHES SS/22



SATIN CHIFFON
100% SATIN



METALLIC FOIL LAME
84% POLYAMIDE,
16% ELASTANE



IRIDESCENT ORGANZA
100% POLYESTER



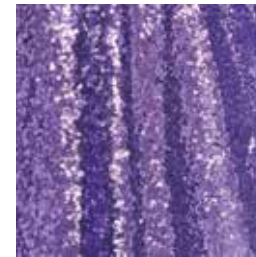
SILK CHARMEUSE
100% SILK



TULLE
100% POLYESTER



RHINESTONE NETTING
100% POLYESTER



SEQUIN FLAT. NYLON MESH
90% NYLON,
10% ELASTANE



BIGGER TWO-SIDED SEQUIN
80% NYLON,
20% ELASTANE



GLITTER FRINGE
100% POLYESTER



PUFFED METALLIC JACQUARD
64% POLYESTER,
25% METALLIC,
11% NYLON



POPLIN
100% COTTON

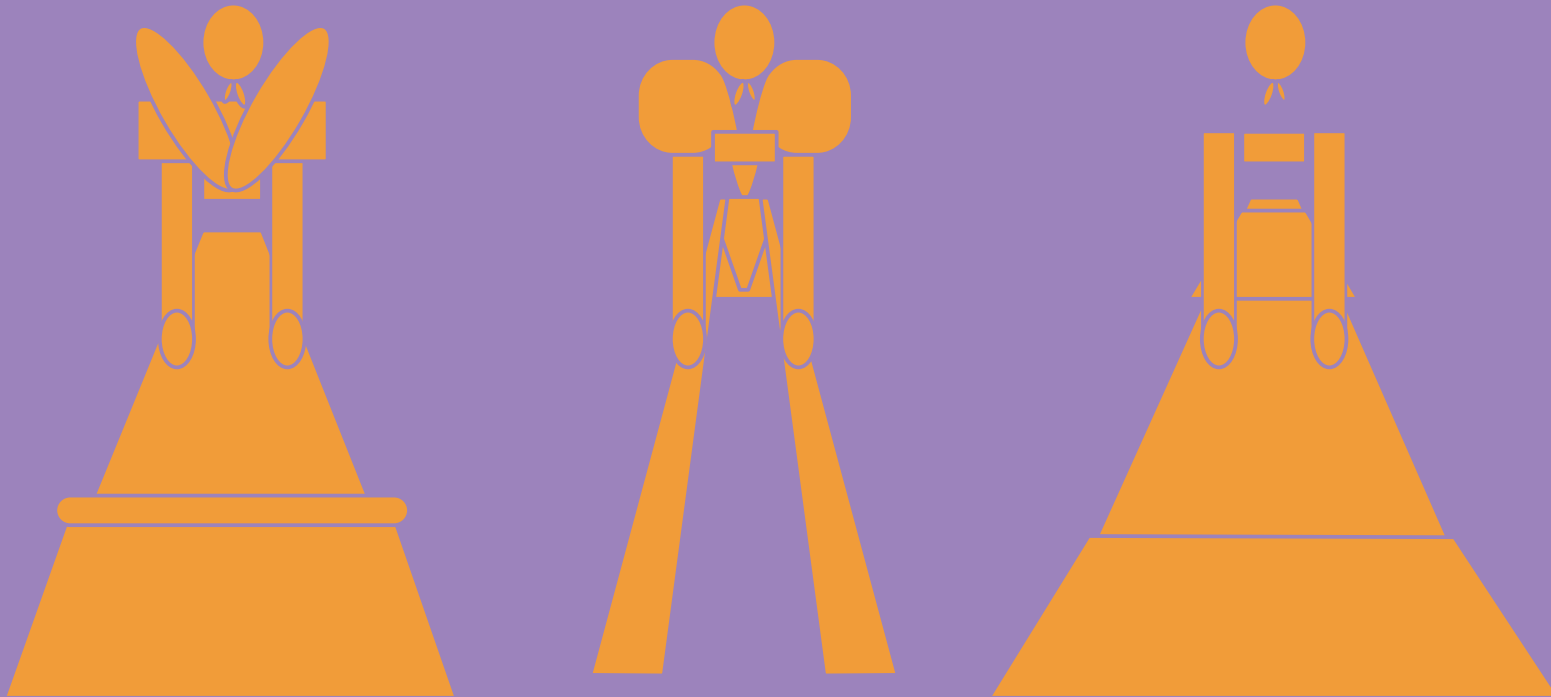


CRINKLE CHIFFON
100% POLYESTER

SILHOUETTES SS/22

MANIC MANGO

THE DISCO DREAM



MANIC MANGO

THE DISCO DREAM



SS/22

ELUCIDATION

MANIC MANGO

THE DISCO DREAM

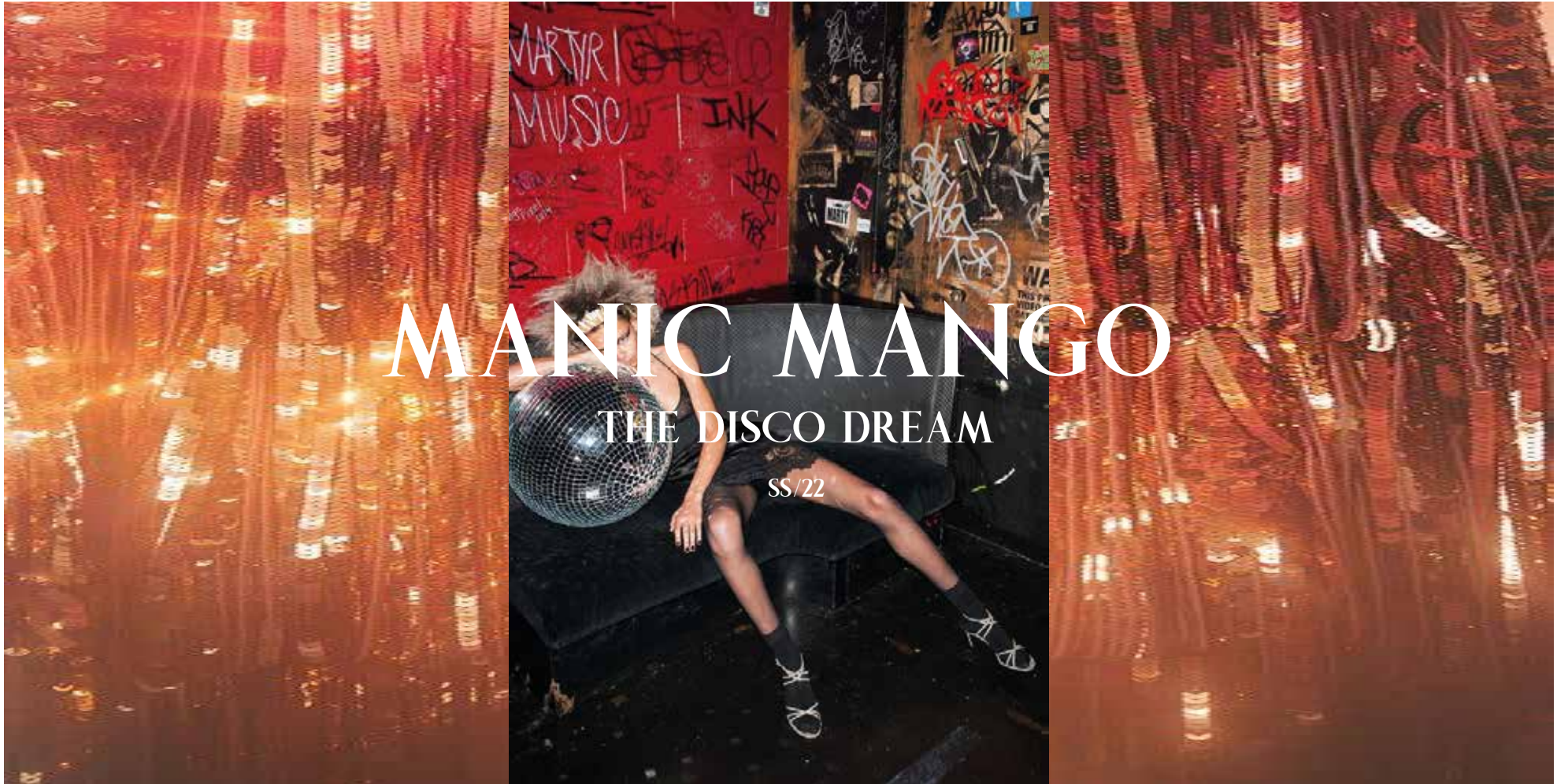
FOR THIS COLLECTION I EMBRACED THE BRAND'S ESSENCE (THE ESSENCE BEING EDGY MIXED WITH PRETTY, IN A QUIRKY WAY) BY COMBINING DIFFERENT STRATEGIES. I BEGAN BY APPOINTING AND IDENTIFYING TRENDS FOR SPRING/SUMMER 2022, WHICH SEEMED APPEALING TO THE BRAND AND ITS TARGET AUDIENCE.

THE COLLECTION'S DESIGN LANGUAGE CAME TOGETHER BY MIXING AND COMBINING THE CONTRASTS FROM THE UPCOMING TRENDS WITH THE BRANDS SIGNIFICANT SILHOUETTES AND CUTS. I ADAPTED MY WORK TO THE TRENDS AND BRAND WITHOUT INHIBITING MY OWN DESIGN STYLE AND IDEAS, IN ORDER TO CARRY THE BRAND FORWARD.

THE CORE MESSAGE OF ANY VIKTOR & ROLF CREATION IS TO CONVEY A SENSE OF POWER WITHIN THE WEARER OF THE GARMENT. I GET THE FEELING OF "TOGETHERNESS" IN EMBRACING WHAT MAKES US UNIQUE.

MANIC MANGO: THE DISCO DREAM (A PLAY WITH WORDS RETRIEVED FROM THE DISCO HIT "MANIC MONDAY") IS DISCO IN A NEW, SORT OF MUTED OR DREAM-LIKE WAY. AND THE DISCO ERA NEVER GOES OUT OF STYLE. THIS COLLECTION IS ATTRACTIVE TO WOMEN AND INDIVIDUALS WHO REFUSE TO CHOOSE BETWEEN ATTITUDE OR FANCY GALA OUTFITS. THE ONE DOES NOT EXCLUDE THE OTHER, RATHER INVITES TO AN INNOVATIVE AND FUN EXPRESSION.

SS/22



Thank you!